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For Immediate Release

Chamber to host International Author and Leading Expert on Creative Cities

The Chamber & Creative Cities Consulting will host Charles Landry, world renowned author and international authority on creative communities, Monday, July 7th at the James H. Rainwater Conference Center from 12:00p.m. to 1:30p.m. Mr. Landry will speak to community leaders and interested public about capitalizing on opportunities for innovation and enhancement in Valdosta-Lowndes County. Landry is the first in a series of speakers to help introduce to the community the Chamber's IMPACT 2012 initiative to enhance business, educational, social and cultural outcomes for the community

Landry is an international authority on creativity and cities' futures. Through his company, Comedia, he has assisted dozens of countries, from the wealthy to the underdeveloped, in balancing the concerns of urban development with tradition, culture, and creativity. His focus is on finding ways for culture to invigorate and enhance economies. Landry works closely with local leaders to inspire, facilitate, and stimulate ideas that transform cities. He has found original solutions to seemingly intractable urban problems such as marrying innovation and tradition, balancing wealth creation and social cohesiveness, and preserving local character while focusing on a global orientation.

Along with the Valdosta-Lowndes County Chamber of Commerce, sponsors of the event include: City of Hahira, City of Valdosta, Express Employment Professionals, Georgia Power, Guardian Bank, Jud Rackley – Brandon, Rackley & Dukes, P.C., Nexxtep Technology Services, South Georgia Medical Center, Valdosta-Lowndes County Industrial Authority, and Valdosta-Lowndes County Convention & Tourism Authority.

Tickets for the event must be purchased by July 3rd at the Chamber. Ticket cost is \$20.00.

For more information, please call the Valdosta-Lowndes County Chamber of Commerce at 229.247.8100.

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