

VALDOSTA • LOWNDES COUNTY
Industrial Authority

Vision


- Our **Team** works diligently each day to realize our **vision** to be...
- the best economic development organization in the Southeastern United States.
- aggressive, creative, and innovative in the economic development process.
- committed to create and maintain quality jobs and positively impact our public tax base
- effective in raising the standard of living in the **Valdosta MSA**.
- leaders in building regional partnerships to expand success to surrounding counties

INDUSTRIA • HUNDELS COUNTY
Industrial Authority

Charter/Mission

Create/Retain Jobs

- Expand the local tax base
- Support existing industry growth
- Identify/recruit new industry



INDUSTRIA • HUNDELS COUNTY
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www.industrialauthority.com

Packaging Corp. of America going vertical in \$275,000,000 Expansion Project II

Tile Town

Recent News

LOWNDES COUNTY
Industrial Authority

Strategic Plan

- Existing Industry... *retain and grow the home team!*
- Targeted New/Existing Industry
 - Renewable/Sustainable Energy
 - Logistics/Distribution
 - Advanced Manufacturing
 - Life Science/BioTechnology
 - Defense/Commercial Aviation MRO
- Land Acquisition (approximately 400 acres)
 - Identified available property in Lowndes County
 - ranked for acquisition
 - tract size/developable acreage
 - soil type
 - proximity to existing utilities
 - access to Perimeter Road (GA State Route 7), I-75 and U.S. 84
 - ◆ Miller Business Park (Hwy 41 South)
 - ◆ Westside Business Park (St. Augustine Road)



Economic Engines

LOWNDES COUNTY
Industrial Authority

Strategic Plan

- Marketing Strategy
 - comprehensive/searchable website
 - Facebook
 - LinkedIn
 - virtual tours w/ go-to-meeting
 - targeted industry trade shows
- New/Existing Industry Incentive Policy
 - targeted industries
 - corporate HQs
 - above regional average salary/wage rate with benefits package
 - type of facility construction
 - use of local contractors/subs
 - VSEB

“Work Ready”

- certified Work Ready Community of Excellence
- collaborative effort among business, industry, community organizations, high schools, colleges/universities, government agencies, and residents
- Work Ready program includes skill assessments for individuals, training to improve skills, and job profiling for businesses
- Work Ready Certification requires demonstrated proficiency
 - Reading for Information
 - Applied Mathematics
 - Locating Information

